

Position title: Intern	Product: Cadena HRM Series 5
Location: Singapore	Market: Southeast Asia

Job Description

Cadena is looking for one or more interns to support our regional marketing and business development team. In this role, you will leverage Cadena's unique service and product offerings and position Cadena as the vendor of choice within our target markets.

Purpose of the position

Define a high level marketing plan for Cadena HRM Series 5 – Multiple Country version, a high end HRIS system for multinationals.

Duration

2 – 6 months

Day-to-day you will

Using existing material and interviews with in- and external parties define the scope of work

- Seek approval for the proposed scope
- Identify potential markets, market segments and customers
- Define targets for the selected market segments in consultations with the other teams - Manage business development activities such as email campaigns, building a database of prospects, qualifying leads and arranging sales meetings for the sales team of Cadena, all structured with the support of an CRM system.
- Work with the teams to target these markets by means of
 - Introduction mails
 - Follow up calls

Your Profile

You have some basic knowledge about the human resource field, are eager to learn, are coachable and have the desire and creativity to build something. You communicate clear verbally and in writing and can work on your own as well as with teams. You're results oriented and can present your work with conviction. You have an inner motivation to excel and complete the job, as well as strong organizational skills.

We offer

- An inspiring work environment
 - Lunch and transportation allowance
 - Potential to grow with the company
- A knowledge sharing atmosphere and teams full of enthusiastic professionals.